



## **You-Tube Channel**

The aims of the channel are:

- To give audiences a real sense of the breadth, depth, reach and impact of the work of the participatory arts sector
- To tell stories of people in a huge diverse variety of settings and places where this impact has been experienced by participants, communities (of geography and interest) and places
- To act as a 'living archive' of the work over a period of time
- To function as an advocacy tool and support the campaign for support for the sector and the freelancers and organisations who work in the sector. This will give us an existing pool of content to draw upon to help tell stories
- To enable viewers to understand the kinds of processes, values and methodologies underpinning this work

We are inviting you to send us illustrative examples of videos you have produced that meet these aims. Simon Ruding (Director, TiPP) has kindly offered to manage and curate the channel so send your videos to him at [ArtsChain@tipp.org.uk](mailto:ArtsChain@tipp.org.uk)

## **Content**

We are looking for videos about work which reflects:

- A diversity of participants – age, gender, ethnicity, disability.
- Different geographies and types of places (rural, villages, towns, cities, larger metropolitan areas, suburbs, coastal communities, etc)
- A variety of settings (prisons, youthclubs, community centres, parks and outdoor spaces, summer camps, hospitals, care settings, schools, sheltered accommodation, people's own homes)
- A mix of artforms ((including multi-disciplinary) and rich mix of different cultural forms (including those reflecting everyday creativity).
- Diverse impacts on people and their places/communities.

The videos should be fairly recent (made within the last three years) to be current. We would like to receive examples of practice from the current lockdown if you have them but it's also important to feature practices taking place before Covid-19 struck!

## Technical guidance

Videos should be up to five minutes max but longer videos which tell an important story can be submitted too. Videos need to be sent via WeTransfer or Vimeo and should be of viewable quality.

## Submission process

Please submit no more than two videos which you feel represent your work, tell stories and show why this sector is really important. The videos should relate to work delivered in the last three years.

All submitted videos should be accompanied by a short description of your work as an individual / organisation with a weblink and a short explanatory text on the project(s) featured in each video submitted. This should be no more than 100 words in total and needs to contextualise what is posted and says something about the group, work, etc. Please also tell us when the video dates back to.

We would also ask you to confirm in the email with their submission that they have permission to publish the video from participants and individuals featured. Can you also confirm you have a safeguarding policy and have observed your own safeguarding guidelines and practices in the activity and production of the video.

## Editorial

While we will try to include as many videos as we can, we cannot guarantee that we will use every video submitted. It will be important for us to get the right mix of stories and ensure that videos are of reasonable quality. We therefore reserve the right not to include a particular video so please do not be disappointed if we don't use all your submitted videos.

**Thanks for taking the time to read this and send us your videos. We will make sure you get a link to the channel when it is up and running**

