

## NEW SUBSCRIPTION RATES FOR 2019/20

### Context

The Society has not increased its subscription rate for individual or corporate members for ten years.

Although it was agreed at the 2017 Annual General Meeting that there should be an increase in subscriptions, this has not, up to this time, been implemented. However, the continuing year by year increases in postal charges, to home and overseas destinations; the need to update and increase participation in today's media and internet communications; and the not insignificant costs of implementing Government legislation, are putting increased pressure on Society's finances as well as on the volunteers who administer it.

If we are to continue to encourage and promote interest and research into the history of theatre through better communications, our publications, the making of Research Awards, and our many activities such as our public lectures, the Theatre Book Prize and the Poel Workshops, the Society needs to increase its income.

The subscriptions shown below are those previously agreed at the 2017 Annual General Meeting, except that the rate for Overseas *Theatre Notebook* subscribers has been increased by an extra £5 from the suggested £35 to £40, a £10 increase in line with that for Overseas Corporate Members which goes up to £60 instead of the increase suggested to £70; both these groups get three overseas mailings a year. We have not increased either UK or Overseas Student rates as had been suggested but, as was planned, the cost of Life Membership remains the same at £ 400.

The new subscriptions which it is proposed should be introduced from 1<sup>st</sup> October 2019 are

Individual Members	UK..... £ 40.00	Overseas..... £45.00
Student Members	UK..... £ 17.50	Overseas..... £ 20.00
Corporate Members	UK..... £ 50.00	Overseas..... £ 60.00
Life Members (65 and over)....	£ 400.00	
<i>Theatre Notebook</i>	UK..... £ 30.00	Overseas..... £ 40.00

It is estimated that these increases would produce additional revenue of £1,975.

### Proposal:

It is therefore recommended that the increase in subscriptions agreed at the 2017 Annual General Meeting should be implemented from 1<sup>st</sup> October 2019, but with no increase in UK and Overseas Student rates. Overseas *Theatre Notebook* subscriptions would be increased by an extra £5.00 to £40.00 (an increase of £10 rather than the £5.00 agreed in 2017), with Overseas Corporate Membership increased by only £10.00 to £60.00 instead of the £70.00 agreed in 2017.